



802.922.4872

*A*pplication Instructor

Darryl Benjamin

PC & Mac

QuarkXPress

InDesign

Photoshop

Illustrator

PageMaker

Dreamweaver

CorelDRAW

Freehand

PowerPoint

Word

Excel

Outlook

Electronic PrePress

DIGITAL DESIGN **I N S T R U C T O R**

Print Design

Web Design

Multimedia Design

Typographic Technique

Graphic Technique

Page Layout

Color

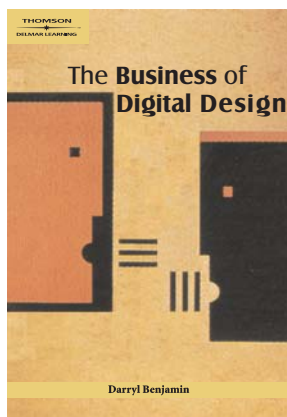


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Author

*Textbook author for Thomson-Delmar,
a business survival guide for digital designers
(print, multimedia, and web)*

[IN ADDITION TO SOFTWARE TRAINING,]
*Table of Contents
to forthcoming digital design
business textbook —:*



Publication Date: Summer 2006

The Business of Digital Design

SECTION I: Preparing Your Portfolio

- 01: Organizing Your Portfolio
- 02: Adding to Your Portfolio
- 03: Digitizing Your Portfolio
- 04: Safeguarding Your Portfolio

SECTION II: Getting the Job

A. Preparation — Find your message

- 05: The Key to a Successful Job Search Campaign
- 06: Collect Work Experience
- 07: Résumés Illuminated
- 08: Cover Letters Illuminated
- 09: Setting Attainable Goals and Deadlines
- 10: Follow a Strategy
- 11: Time Management and Organization
- 12: Acquire Introductory Credentials

B. Activation — Get the word out

- 13: Marketing Techniques
- 14: Networking Techniques
- 15: Web Searching Techniques
- 16: The Human Net
- 17: Activist Techniques

C. Interviewing — The Art of Persuasion

- 18: The Psychology of Interviewing
- 19: Rehearsing
- 20: Presenting Yourself
- 21: Presenting Your Portfolio
- 22: Interview Techniques

D. To Be or Not To Be — Making your next move

- 23: Follow-Up Techniques
- 24: You Got It — Negotiating Tips
- 25: You Didn't Get — It-Plan B
- 26: Last-semester Jobsearch
- 27: Post-Graduation Jobsearch

E. On-the-Job Success — Living your goals

- 28: Politics and Culture
- 29: For Print Designers
- 30: For MM/www Designers
- 31: Setting Future Goals
- 32: Keeping a Beginner's Mind

F. Appendices

- 33: Print Project Sample
- 34: MM Project Sample
- 35: Web Project Sample
- 36: Links to CD

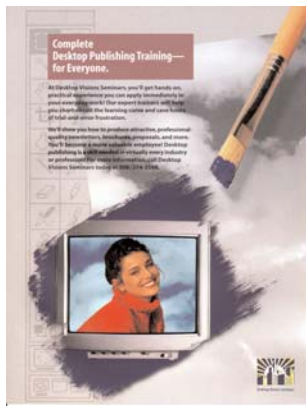


Marketing/Publishing Instructor

802.922.4872

Darryl Benjamin

[IN ADDITION TO SOFTWARE TRAINING,]
In-depth
design/marketing classes—:



- ▶ Direct Mail Design
- ▶ Presentations
- ▶ Portfolio Production & Presentation
- ▶ Scanning & Retouching Images
- ▶ Brochure Design & Print Production
- ▶ Corporate ID for the One-person Startup
- ▶ Digital Design Tips & Tricks (Print, Web & Multimedia)
- ▶ Expand Your Eye for Type
- ▶ Multimedia Concepts
- ▶ Newsletter Design & Print Production
- ▶ Electronic Pre-Press



Corporate Trainer

*Primary digital design trainer
for these corporate training centers*



- ▶ **Advanced Data Reprographics (ADR)**; Boston & Woburn MA
- ▶ **American Computer Institute of Training (ACIT)**; Wilmington MA
- ▶ **The Computer Factory**; Boston & Cambridge MA
- ▶ **Catapult**; Waltham & Boston MA
- ▶ **ComputerLand**; Shrewsbury MA
- ▶ **Computers, Etc.**; Peabody MA
- ▶ **CompuWorks**; Reading MA
- ▶ **Corporate Class**; Portsmouth VA
- ▶ **Createmps**; Boston MA
- ▶ **Educational Training Institute**; Saugus MA
- ▶ **Entré Computer**; West Newton MA
- ▶ **MicroMania**; Woburn MA
- ▶ **Office Automation Consultants (OAC)**; Londonderry NH
- ▶ **PC Concepts**; Waltham & Nashua NH
- ▶ **PC Genius**; Woburn MA
- ▶ **The Training Collaborative**; Chelmsford MA

Biography

An artful blend of text and image

Darryl Benjamin



Darryl Benjamin has a M.F.A. in Writing from Vermont College and a B.A. in English Literature from McGill University, where he also wrote book reviews for the *Montréal Gazette*.

Darryl has been the primary graphic design trainer for over 12 corporate computer training centers in the New England area. He was the 1990 Director of the Boston Computer Society's *Summer Computer Institute Desktop Publishing Week*. Darryl also taught and lectured on graphic design at the Summer Computer Institute from 1989-1992.

Darryl has 20 years experience teaching digital design — including web publishing and multimedia—in the academic and corporate environment.

He founded the graphic design department at U Mass Lowell and taught there for eight years, four of those years as multimedia instructor. He also taught graphic design at MIT for four years (as well as designing course catalogs and posters for the Lowell Institute School).

His teaching experience dates back to McGill University, where he taught organizational behavior to first year management students (two years) and before that English Literature to seniors at a private American high school in Israel.

An accomplished instructor since the programs were introduced, he is self-taught, and has since trained hundreds of students on various programs on both Mac and IBM platforms including QuarkXPress, Photoshop, Illustrator, InDesign, PageMaker, Ventura, Dreamweaver, FrontPage, GoLive, CorelDraw and many others.

In addition to training, Darryl produces marketing collateral for dozens of New England companies, including newsletters, brochures, ads, reports, technical documentation, web sites, multimedia presentations, sales literature and books.

Darryl was the founder and 1990 managing editor of *Ventura Highways*, the newsletter of the *Ventura User's Group of Greater Boston*.

He was a reporter for newspapers in New York and in Massachusetts. Darryl also wrote commercials for radio KISS 108 (Medford, MA) and technical documentation for various high-tech companies.

Darryl authored a monthly column for three years on the business of digital design, "The Bottom Line," for *Technique*, an international glossy magazine published by Paper Direct.

Recently, Darryl was the Interactive Web Design Director for the Community Newspaper Company, **townonline.com**. Townonline is New England's largest website, with over 140 community newspapers and competes directly with boston.com as the major source of news and information for the Boston area.

Currently, Darryl has relocated from Massachusetts to Burlington, Vermont, where he lives with his wife and dog. He has a textbook coming out in Summer 2006, *The Business of Digital Design*, published by Thomson-Delmar.

Darryl also teaches graphic design to graduate and undergraduate students in Burlington-area colleges and universities.



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Résumé — Application Instructor

*Digital Design Instructor and Author
for Print, Web and Multimedia*

Master of Fine Arts (MFA) with more than 10 years print and multimedia/web design software training experience. Expertise in addressing different levels and versions of software. Corporate and Academic trainer and instructor.

**Director of Graphic Design
and Assistant Professor
at Middlesex Community College
Bedford MA, 2002–2005**

- ▶ **Taught Design Theory, Software and Marketing.** Graphic Design II, Computer Graphics I, Typography, Computer Graphics II, Graphic Design Portfolio Preparation, Graphic Design Internship, Introduction to Web Design.
- ▶ **Director of Graphic Design Program.** Wrote press releases to promote student art shows; produced flyers, postcards, posters and brochures for multiple departmental needs including Academic Resources, Theater Department, International Studies, English and Art Departments.
- ▶ **Advisory Board.** Assembled Advisory Board of industry experts to guide the development of core classes in graphic design and multimedia/web.
- ▶ **Art Department Website.** Co-created in Dreamweaver, used as recruitment tool. <http://academic.middlesex.mass.edu/art>.
- ▶ **CARC Project.** Collaborative Action Research Communities. Grant to align course goals and content of Introduction to Computer Graphics and Electronic Imaging.
- ▶ **Middlesex Magazine. Art Directed,** edited and contributed art and essays to annual magazine, “The Visions and Voices of a Community College.”

Corporate Application Trainer

• **djamin-design,** Boston MA – Graphic Design, Web Development, Corporate Trainer [1996–Present]:

Corporate Graphic Design Instructor

Taught graphic design software to **IBM Professional Services,** Burlington VT; **Boston Stock Exchange,** Boston MA; **Digital Equipment Corporation,** Maynard MA; **General Electric,** Lynn MA; **W.R. Grace Co.,** Cambridge MA, and **Serono Laboratories,** Randolph MA.

Advertising Agencies

Arnold Advertising [arnoldworldwide], Boston MA, *CLIENT: Internal Staff*
– *Photoshop, QuarkXPress and Photoshop instructor*

BrandEquity International, Newton MA, *CLIENT: OGO Canned Oxygen “On The Go”*
– *Illustrator and QuarkXPress; Package Designer for trendy Oxygen-in-a-Bottle*

Ciavarra Design, Inc., Boston MA, *CLIENT: Agilent Technologies, Healthcare Solutions Group*
– *PowerPoint Presentation Designer*

Proteus Design, Boston MA, *CLIENT: Mill’s Pride*
– *CorelDRAW and Illustrator; Produced instruction guides for product assembly*

QuarkXPress
InDesign
Photoshop
Illustrator
PageMaker
Dreamweaver
CorelDRAW
Freehand
PowerPoint
Word
Excel
Outlook
Electronic PrePress





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Résumé [END]

Corporate Instructor (Continued)

Newspaper Companies

Page-layout training for **Boston Globe**, **Boston Herald**, Boston MA; **Patriot Ledger**, Quincy MA; **Portsmouth Herald**, Portsmouth NH; **Keene Sentinel**, Keene NH; **Providence Journal**, Providence RI; **Union News**, Springfield MA; and **Telegram & Gazette**, Worcester MA.

Colleges and Universities

The Boston Conservatory – Designed posters and direct-mail pieces for Piano Master Series, Chamber Players Series, Orchestra and Theater Series, Hand-books, and Campus Maps; created templates for programs, ads, forms, and applications.

Northeastern – Authored, designed and researched direct-mail campaign to boost admissions for Corporate Education, University College.

Web-Site Development

Community Newspaper Company – Managed creative staff of web designers, ad managers and traffic coordinators; designed banners, splash pages and websites for advertisers – **www.townonline.com**; Managed redesign of site; Managed implementation of new pagination system; and administered site registrations, domain transfers and redirects.

H.K. Equipment, Inc. – Webmaster & Marketing Director. Designed marketing materials; developed web pages, print catalogs and multimedia presentations.
<http://www.hkequip.com/about.html>.

Director of Publications

► Bradford College, Bradford MA [1992–1996]

Responsible for all internal and external publications. Worked closely with staff and faculty to create viewbook, catalogs, ads, press releases, calendars, direct-mail capital campaign, posters, reports, proposals and volunteered as advisor to student literary publication.

Author/Publications

► Forthcoming textbook, *The Business of Digital Design*, Delmar-Thomson Publishers, Fall 2006.

► *Technique Magazine*, Wrote monthly column “*The Bottom Line*” on the business of graphic design, multimedia, and electronic publishing trends for national glossy; also wrote numerous features and how-tos, 1994–1996.

► Scitex America Corp., Documentation Writer, R&D Division, courseware and software, 1992.

► American Computer Institute of Technology (ACIT), Courseware Developer, Wrote *Introduction to Ventura Publisher*; Primary Publishing Trainer, 1992–1996.

Education

• Master of Fine Arts, Writing, Vermont College, Montpelier, Vermont
Bachelor of Arts, English, McGill University, Montréal, Canada



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Corporate Consultant

Wide variety of corporate design assignments requiring mastery of page layout, multimedia and web-page design software and theory

- ▶ **Nieshoff Design; Freelance Designer**, Lexington, MA; [Contact: Patricia Nieshoff]; Editing and design for *Vermont Bicycle Tours* (Hawaii/New Zealand brochure); clients included **Perkins School for the Blind** (Annual Report); **Brandeis University GSIEF** newsletter (Graduate School of International Economics and Finance); and **Overseas Adventure Travel** (Australia/New Zealand tour brochure).
- ▶ **Community Newspaper Company** [townonline.com]; Interactive **Web Design Director**, Needham, MA; [Contact: Wendy Schnegg]; Managed creative staff of web designers, ad managers and traffic coordinators; designed banners, splash pages and advertisers' sites; managed major redesign of **townonline.com**; managed implementation of new pagination system; managed complex process of site registrations, domain transfers and redirects.
- ▶ **Northeastern Energy Efficiency Partnerships, Inc.; Marketing Manager**, Lexington, MA; [Contact: Alan Mulak]; Designed and produced all internal and external publications, including brochures, trade show materials, newsletters, reports, collateral and presentations.
- ▶ **OpenPages** (American Computer Innovators, Inc.); OpenPages and QuarkXPress Instructor, Amherst, MA; [Contact: Molly Keegan]; **Pagination Software Instructor** for ACI's software dedicated to newspaper layout and design.
- ▶ **The Herald-Sun** editorial staff in Durham, North Carolina; newspaper automation **software trainer**.
- ▶ **HKE/ETC Technology Corp.; Webmaster and Marketing Director**, Wilmington, MA; [Contact: Peggy Skelly, Bill Kovacs]; Designed and coordinated all marketing materials: web pages, printed catalogs, multimedia presentations. Purchasing and maintenance of all computer hardware and software.
- ▶ **Charles River Publishing; Director of Electronic Prepress**, Charlestown, MA; [Contact: Richard & Leslie Saltzberg]; Ongoing computer and prepress training for all internal staff and selected customers; researched new electronic prepress setup including imagesetters, RIPs, budgeting, workflow and space considerations.
- ▶ **Boston Globe**; Advertising Design Department, Boston, MA; [Contact: Bill Rush]; **Trainer** for over 35 staff in Mac QuarkXPress; pre-press technical support.
- ▶ **Digital Equipment Corporation (DEC)**; Training Division, Bldg. PK03, Maynard; MA [Contact: Robin Morin]; **Instructed** PC classes: Intro. to Windows; Advanced Microsoft Word for Windows; Intro. to DOS.
- ▶ **IBM**; Professional Services, Burlington, VT; [Contact: Crumpton Anderson]; **Page layout training**. Series of week-long design seminars for Vermont Agency of Transportation (VDOT), Montpelier, including introductions to design and typography.





- ▶ **The Bordwin Letter**; Ounce of Prevention, Inc., Boston, MA; [Contact: Milton Bordwin]; **Page layout** of monthly newsletter (*"The Plain-English Newsletter for American Business Focusing Exclusively on Preventing Legal Problems and Staying out of Court"*), including: original design and layout; style sheets; font selection; graphics preparation; proofing; and producing final imagesetter output.
- ▶ **MSPCA** (Massachusetts Society for the Prevention of Cruelty to Animals); Boston, MA [Contact: Beth Shapiro]; **digital design and prepress** of bind-in and blow-out cards for *Animals* magazine; **PageMaker training** for senior art staff; design and prepress of *MSPCA Overseer Newsletter*.
- ▶ **Boston Stock Exchange**; Boston, MA; [Contact: Mary T. Mulkerin]; **Trainer** for marketing staff in Aldus Photostyler and PageMaker; **consultant and developer** of template for *Exchange* newsletter.
- ▶ **Deutsch Williams Brooks**; Attorneys, Boston, MA; [Contact: Roger Soderberg]; **Designer, page layout, editor and proofer** of two newsletters –*The Business Law & Tax Report* and *Health Care & Human Services Land Use Report*.
- ▶ **Newsletter of the Assoc. of Legal Administrators**; Boston Chapter, Boston, MA; [Contact: Peter Roberts]; **Page layout** of quarterly newsletter (distributed as a service to ALA members in Region 1 of the Association of Legal Administrators), including: Creating the layout and design, setting up style sheets, installing special fonts, preparing graphics and text, laying out pages and final imagesetter output.
- ▶ **Agfa Electronic Prepress**; Marketing-Communications, Wilmington, MA; [Contact: Eugene Hunt, Jr.]; **Marketing Writer**, including Data Sheets (ProSet 9550, StudioSet 2000, ChromaScript II, PCR II, ProColor, Conductor Software, others) and Press Releases for Seybold Seminars, Transparency Module, Calibration Training; Brochure copy for Agfa Gevaset and Zebra film and paper; Americanization of European brochures, memos; and production notes.
- ▶ **Scitex America Corp.**; R&D Documentation Division, Bedford, MA; [Contact: Etan Rozin]; **Documentation Writer** of User's Manuals; including "*Scitex SmartTwo PS Plug-in Module User Manual for Adobe Photoshop*," a plug-in utility for the high-end SmartTwo PS scanner.
- ▶ **Interact, Psychologists**; Newburyport, MA; [Contact: Peter Williams]; **Design and layout**, editing, proofing, coordination of color-match and film output with service bureau for *InterAction* newsletter.
- ▶ **Joel Brown & Associates, Inc.**; Town Planners, Boston, MA; [Contact: Joel Brown]; **Design and layout, editing, and proofing** of proposal for nuclear escape route, "*Evacuation Time Estimates within the Plume Exposure Pathway Emergency Planning Zone for the LaSalle County Nuclear Generating Station*."





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Corporate Consultant [END]

- ▶ **Agfa**; Graphic Communications Systems, Type Division, Wilmington, MA; [Contact: Peter Miller]; QuarkXPress document development, Agfa PostScript Language Supplement: PCL Emulation on the Agfa P3400PS Laser Printer. DeskWriter Series for the Macintosh.
- ▶ **Houghton Mifflin Company**; College Division, Boston, MA; [Contact: Anthony L. Saizon], Design Manager; Adobe Illustrator training to Senior Art staff (3-week training); Digital Color PrePress lecturer; Color-chart development and color separations.
- ▶ **American Computer Institute of Training (ACIT)**; Wilmington, MA; [Contact: Roxanne Chemych]; Wrote, edited and desktop published Introduction to Ventura Publisher Courseware Manual; three years as free-lance instructor in Ventura, PageMaker and Harvard Graphics.
- ▶ **Boston Computer Society (BCS)**; Summer Computer Institute, Newton, MA; [Contact: Keith Thompson]; Acting Director of *Desktop Publishing Week*, Summer 1990; Lecturer on Type, Design, Mac vs. PC, Ventura, Adobe Illustrator; Desktop Publishing Instructor for 4 consecutive years (1989-'92).
- ▶ **Health Management Resources**; Communication Department, Boston, MA; [Contact: Lynn Andrews]; Ventura Publishing Consulting: Training (all levels), document development of press releases, ads, forms, brochures, binders and booklet development, presentation charts (with Harvard Graphics).
- ▶ **The Boston Company** (American Express); Boston, MA; [Contact: Maureen Kelly]; Ventura DTP training; presentations, document development.
- ▶ **W.R. Grace Co.**; Construction Products Division, Cambridge, MA; [Contact: John de Mars]; Produced *The Mixer* newsletter; forms development; and on-site training.
- ▶ **The Forum Corporation**; Boston, MA; [Contact: Alan Ackerman]; Produced training manuals, instructor's guides, forms development and presentation Charts/Graphics for various clients, including General Motors (GM).
- ▶ **Serono Laboratories**; Randolph, MA; [Contact: Judith Donahue]; Scientific book development; forms development and on-site training.
- ▶ **General Electric**; Lynn, MA; [Contact: Joan Dexter]; Presentations and advanced Ventura Publisher training.
- ▶ **Lowell Arts Society**; Whistler House Museum, Lowell, MA; [Contacts: Brad Parker, Carol Durand]; design and layout of book on Jack Kerouac.
- ▶ **Modicon, Inc.**; North Andover, MA; [Contact: Barbara Siwirski]; Introduction to Advanced (including Professional Extension) Ventura training; Introduction to Framework III; Intro. to GEMDraw Plus.; document development of internal telephone directory.



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Academic Faculty

Assistant Professor, Adjunct Professor, digital design classes
— print, multimedia, web software and theory

- ▶ **Middlesex Community College (MCC)** – Assistant Professor, Director of Graphic Design (full-time); Bedford MA, 2002–2005
 - ASSISTANT PROFESSOR* – Taught Design Theory, Software and Marketing. Graphic Design II, Computer Graphics I, Typography, Computer Graphics II, Graphic Design Portfolio Preparation, Graphic Design Internship, Introduction to Web Design;
 - DIRECTOR OF GRAPHIC DESIGN PROGRAM* – Wrote press releases to promote student art shows; produced flyers, postcards, posters and brochures for multiple departmental needs including Academic Resources, Theater Department, International Studies, English and Art Departments;
 - ADVISORY BOARD* – Assembled Advisory Board of industry experts to guide the development of core classes in graphic design and multimedia/web;
 - ART DEPARTMENT WEBSITE* – Co-created in Dreamweaver, used as recruitment tool; <http://academic.middlesex.mass.edu/art>;
 - CARC PROJECT* – Collaborative Action Research Communities. Grant to align course goals and content of Introduction to Computer Graphics and Electronic Imaging; and
 - MIDDLESEX MAGAZINE* – Art Directed, edited and contributed art and essays to annual magazine, *The Visions and Voices of a Community College*.
- ▶ **Northeastern** – *ADJUNCT PROFESSOR*; Boston, MA; Taught JavaScript and Dreamweaver Web Page Design; and *MARKETING DESIGNER*; authored and designed and researched direct-mail campaign to boost admissions for Corporate Education, University College.
- ▶ **Emerson College** – *ADJUNCT PROFESSOR*; Boston, MA; Writing, Literature and Publishing Division; [Contacts: Emilia Dubicki, John Skoyles]; Taught Advanced Graphic Design and Page Layout graduate- and under-graduate courses using QuarkXPress and Photoshop.
- ▶ **Massachusetts Institute of Technology (MIT)** – Lowell Institute School, Cambridge, MA; [Contacts: Dr. Bruce Wedlock, Virginia Pachetti] – *INSTRUCTOR*; Taught PC Graphics and Desktop Publishing Design 1992–’96, including QuarkXPress, PageMaker and CorelDRAW!; *GRAPHIC DESIGNER*; – MIT/LIS annual catalogs and posters 1994–’96.
- ▶ **University of Massachusetts** – Multimedia Certificate Program, Lowell, MA; [Contact: Howard Kaplan]; *INSTRUCTOR* – Introduction to Multimedia Basics instructor since program began in 1994; University of Massachusetts, Lowell.
- ▶ **University of Massachusetts** – Continuing Education, Lowell, MA; [Contact: Catherine A. Kendrick]; *INSTRUCTOR* – PageMaker (intro. and advanced); Presentations with Persuasion; How to Start and Run a Desktop Publishing Business; Start Your Own DTP Newsletter Business; Desktop Publishing Portfolio Production; and Introduction to DOS; *ADVISORY COMMITTEE* – member of Desktop Publishing Certificate Program.



Academic Faculty [END]

Darryl Benjamin



- ▶ **Bradford College** – *PUBLICATIONS DIRECTOR*; Bradford, MA; [Contact: Kevin Engler]; Responsible for design of all major publications, including *Bradford Now* (alumni magazine), school catalog, creative arts brochures, *Students' Guide*, *Parents' Guide*, all ad design for local press, all brochures, letterhead, and identity collateral. Software used – QuarkXPress, PageMaker, Photoshop, Word, Typewriter, Illustrator; *PURCHASER* – of all DTP hardware and software, including scanners, Syquest/PLI drives, color monitors, PC-to-Mac conversion software; all upgrades and system maintenance and repair; *INSTRUCTOR* – PC PageMaker (intro and advanced); and graphic design and layout concepts.
- ▶ **Boston University** – Center for Psychiatric Rehabilitation, Boston, MA; [Contact: LeRoy Spaniol]; *INSTRUCTOR* – QuarkXPress (intro. & advanced); Microsoft Word (intro. & advanced); Adobe Illustrator; *DESIGNER* – designed and produced XPress templates for quarterly publications, *Innovations & Research Journal*.
- ▶ **Northern Essex Community College** (NECC); Haverhill, MA; [Contact: Chet Hrelcheu]; *ADJUNCT INSTRUCTOR* – Publication Design with PageMaker, 1995.
- ▶ **Wentworth Institute of Technology**; Boston, MA; [Contact: Patricia Lillis]; *INSTRUCTOR* – Design and page layout, editing and proofing of *Blueprint for the Future* capital campaign newsletter.
- ▶ **Middlesex Community College** (MCC); The Open Campus, Burlington, MA; [Contact: Carol Dundorf]; *INSTRUCTOR* – PC PageMaker (intro & advanced); Publish It! [Timeworks, Inc.]; Portfolio Production; Introduction to IBM PCs; *ADVISORY COMMITTEE* – member for Desktop Publishing Certificate Program.

QuarkXPress Training for Newspapers

*Exclusive page layout training for
New England Newspaper Association (NENA)
and other papers*

Darryl Benjamin



- ▶ **Boston Globe**, Boston, MA; Advertising Design Department [Contact: Bill Rush]
- ▶ **Boston Herald**, Boston, MA; Assistant Managing Editors [Contacts: Linda Kincaid, Jim Potter]
- ▶ **Daily Evening Item**, Lynn, MA; [Contacts: Paul Halloran, Bill Brotherton]
- ▶ **The Patriot Ledger**, Quincy, MA; Ad Services Department [Contacts: Terry Ryan, Ron Williams, Steve Ide, Dorene Reardon]
- ▶ **Seacoast Newspapers**, Portsmouth, NH; Portsmouth Herald [Contacts: John Tabor, Publisher]
- ▶ **The Herald Sun**, Durham, NC; [Contacts: John Cole, Andy, Deborah, Rachel, Ronald Wahlers]
- ▶ **The Enterprise**, Brockton, MA; Scanner and Ad Operators [Contacts: John Eaton, Mark Mahoney]
- ▶ **The Bulletin**, Norwich, CT; [Contacts: Susan Jobe, Nancy Sohl, Richard Armstrong]
- ▶ **The Gardner News**, Gardner, MA; Editor [Contact: Scott Campbell]
- ▶ **The Recorder**, Greenfield, MA; Editor, Design Coordinator and Compositors [Contact: Tim Blagg, Adrienne Cremins, Laurie Helbig, Cheryl Watrous]
- ▶ **Eagle-Tribune**, Lawrence, MA; [Contacts: Mike Muldoon, Hector Longo, Sherry Wood, Steve Billingham, Brenda Wendell, Vicki Neville, Larry Burnham, Deb Nash]
- ▶ **Keene Sentinel**, Keene, NH; Typesetter and Systems Manager [Contacts: Susan Hamel, Michael Plotczyk]
- ▶ **The Sun**, Lowell, MA; Copy Editors [Contacts: Katherine Macone, Dan O'Brien]
- ▶ **Telegraph Publishing**, Nashua, NH; Compositor [Contact: Barbara Longfellow]
- ▶ **Calender Press, Inc.**, Peabody, MA; [Contacts: Ron Cook, Mark Stokowski]
- ▶ **Providence Journal**, Providence, RI; Managing Editor [Contact: Paul Kukielski]
- ▶ **Union-Leader**, Manchester, NH; Journeyman, PrePress [Contact: William Lindonen]
- ▶ **Union News**, Springfield, MA; PrePress Foreman [Contact: Greg Robinson]
- ▶ **Republican-American**, Waterbury, CT; Wire Editor [Contact: Joe Galbraith]
- ▶ **Willimantic Chronicle**, Willimantic, CT; Publisher [Contact: Kevin Crosbie]
- ▶ **Telegram & Gazette**, Worcester, MA; Special Sections and Assistant Features Editors [Contacts: Dick Leary, Kathleen Pierce, Karen Webber]

Design-Consulting Projects

*Freelance page layout and design development
for a wide variety of organizations*

Darryl Benjamin



- ▶ **Abt Associates**, Cambridge, MA; Newsletter Development
- ▶ **AFSCME**, (American Federation of State, County and Municipal Employees, Council 93, AFL-CIO), Boston, MA; Electronic Prepress Support
- ▶ **AMNET**, Framingham, MA; DTP Training
- ▶ **Arnold Communications**, Stephanie Conley, Mary Ann Papp, Lindsay Hogan, **ArnoldWorldwide**, 101 Huntington Avenue, Boston, MA; QuarkXPress & Illustrator Training
- ▶ **Army National Guard**, Reading, MA; Aldus PageMaker Training
- ▶ **Boston Stock Exchange**, Boston, MA; Aldus Photostyler and PageMaker Training
- ▶ **Berkshire Group**, The, Boston, MA; QuarkXPress Training
- ▶ **Brumberg Publications**, Brookline, MA; Real Estate Law Newsletters
- ▶ **Butcher Company**, Marlboro, MA; CorelDRAW and PageMaker Training
- ▶ **Cabot Corporation**, Waltham, MA; Internal Telephone Directory
- ▶ **Carter-Rice Paper Co.**, Boston, MA; DTP Training
- ▶ **Ciavarra Design**, Boston, MA; PowerPoint Presentation
- ▶ **Commonwealth of Massachusetts, Boston**, MA; Systems Integration
- ▶ **CopyCop**, 55 Franklin Street, Boston, MA; Corporate Production Center (all formats)
- ▶ **Fire Control Instruments**, Newton, MA; Corel Ventura Consulting
- ▶ **Fitcorp, Prudential Center**, Boston, MA; QuarkXPress Training
- ▶ **General Cinemas Theatres**, Chestnut Hill, MA; Corel DRAW Training
- ▶ **JKW International (Translation Services)**, Deborah McIntyre, Boston MA; PC PageMaker Documents
- ▶ **John Hancock**, Boston, MA; PageMaker Training
- ▶ **Link Source Financial Services Inc.**, Boston, MA; QuarkXPress Training
- ▶ **Hanscom Airforce Base**, Bedford, MA; DTP Training
- ▶ **Mass Bankers Association**, Boston, MA; Corel Photopaint Training
- ▶ **MFIA, (Mutual Fund Investors Association)**, Wellesley Hills, MA; PageMaker Consulting





Design Consulting Projects [*END*]

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- ▶ **MSPCA**, (Massachusetts Society for the Prevention of Cruelty to Animals), Jamaica Plain, MA; PC PageMaker Training
- ▶ **New England Business Systems (NEBS)**, Townsend, MA; Adobe Illustrator Training
- ▶ **New Hampshire Yankee**, Seabrook, NH; Harvard Graphics Training
- ▶ **Numerica Financial Corporation**, Manchester, NH; DTP Training
- ▶ **Oriental Culture Institute**, Chinatown, Boston, MA; Document Design
- ▶ **Pacer Systems**, Billerica, MA; DTP Consulting
- ▶ **Pacific Scientific**, (Motion Technology Division), Wilmington, MA; DTP Consulting
- ▶ **Patriot Real Estate**, Peabody, MA; Proposals in Ventura Publisher
- ▶ **Price Waterhouse**, Boston, MA; DTP Training
- ▶ **Rivier College**, Nashua, NH; DTP Lecturer
- ▶ **Sedgwick James**, Boston, MA; Harvard Graphics Training
- ▶ **SGS-Thomson**, Lincoln, MA; Corel Ventura Publisher Training
- ▶ **Sherburne, Powers & Needham**, Boston, MA; DTP Training
- ▶ **Staples**, Framingham, MA; Graphic Design with QuarkXPress and Photoshop
- ▶ **Submepp Activity/Pease Airforce Base**, Portsmouth, NH; DTP Training & Consulting
- ▶ **Texas Instruments**, Attleboro, MA; PC Persuasion Training
- ▶ **Total Learning Concepts**, The Fenway, Boston, MA; Medical Manuals with Ventura Publisher
- ▶ **TJX/TJ Maxx**, Framingham, Boston, MA; Corel Ventura Publisher Training
- ▶ **TV Facts**, Cranston, RI; DTP Training & Consulting
- ▶ **Uniform Printing & Supply**, Acton, MA; Forms Development
- ▶ **Vermont Department of Transportation**, Montpelier, VT; PC PageMaker Training
- ▶ **Wang Laboratories**, Chelmsford, MA; PC PageMaker Training

Client and Student Testimonials

Feedback from a variety of classes, trainings
and jobs.

Darryl Benjamin



"Probably the best software instructor I've ever had. Thoroughly knowledgeable about the package and a good teacher too. (Not too many people can combine these skills.)"

-Leslie Saunders

"Darryl seems to find something to genuinely praise in each person's work. People need this kind of respectful and nurturing experience in their lives."

-Cecily Miller

"Darryl tries to make class interesting for everyone and he encourages people when they need it most. If I could, I'd take all my computer classes with Darryl."

-Anonymous

"Excellent instructor. Very knowledgeable and able to share that knowledge in understandable format!"

-Anne Talbot

"Darryl Benjamin went above and beyond simply explaining the mechanics of the software."

-Ruth Bangs

"I wanted a course to introduce me to the basics. . . This class allowed me to do that and to expand when I was ready!. . . As a beginner I never really felt I was sinking below level."

-Kim Tierney

"The instructor is excellent, has a lot of passion for the subject, and really knows what to teach."

-K. Trainer

"Enjoyed every moment – even the crashes!"

-Catherine Grassello

"I really appreciate Darryl's invaluable expertise and willingness to share with me . . . I feel I can compete in the job market with the level of knowledge I have."

-Hubert Vale

"His energy and desire to teach was incessant – a truly excellent instructor!"

-Anonymous

"He is able to make all students, regardless of experience in computers, feel comfortable with the material."

-Anonymous

"This class really put into view the commitment needed to start a business."

-Lisa M. Weber, Dynamics Research Corp.

"The course provided me with a different idea of what desktop publishing is. . . it is imperative for anyone looking to start up a desktop publishing business."

-Maureen Small, Interactive Systems Inc.





Client and Student Testimonials [CONT'D]

802.922.4872

"The instructor is very knowledgeable of and experienced in desktop publishing. I have learned a lot and enjoyed the class."

-Winnie Chow

"I enjoyed this class because of the instructor's enthusiasm – he is especially good with beginners."

-Glen Maynard, Houghton Mifflin Co.

"This course exceeded my expectations because it emphasized concepts that expanded my view of the Illustrator program."

-Richard Ano, NEBS

"In the past, I have had negative feelings toward Ventura Publisher, but now I know I will enjoy it!"

-Siobhan Curran, Advanced Data -Reprographics

"I learned a great deal in a short amount of time."

-Patrice Gleasner, MSPCA

"The presentation of this material was logical and easy to follow. No time was wasted."

-Joni Praded, MSPCA

"Mr. Benjamin is incredibly good, especially in his guidance from basics to more complex procedures."

-Paul Tyler

"This course gave me a good solid base to build on – I can't wait to go on!"

-Yvette Galipeau

"Never a dull moment!"

-Eileen F. Allen

"This course has given me the confidence I needed. I feel comfortable enough to go back to the 'working world' and hope to be able to use what I learned."

-Rhonda I. Post

"This course was extremely interesting and full of concepts – I never wanted to miss a session."

-Anonymous

"This has been one of the most informative and exciting classes I have taken. I found this course very interesting. The instructor was superb, which makes a big difference. I have been inspired!!!"

-Jennifer King

"As someone who learned on a Macintosh, I felt that this course helped me understand the 'mysteries' of the DOS world."

-Tracy L. Shaw



Client and Student Testimonials [END]

Darryl Benjamin

"Darryl was an exceptionally good teacher. The time passed quickly and was packed with information. The course was very informative and enjoyable."

-Anonymous

"Darryl really made the course understandable and interesting."

-Diane Havasse

"This class has reopened the possibilities of desktop publishing to me. It was very informative and has left me interested to learn more!"

-Elizabeth Molaskey

"I am new to computers and learned quite a bit about them and myself."

-Anonymous

"Great stuff to begin the task of becoming computer literate."

-Anonymous

"Darryl is thoroughly knowledgeable and he presented and reinforced the material quite well."

-Anonymous

"A very thorough introduction to desktop publishing features."

-Sonya Youngquest

"Darryl was a pleasure to be with for 2 days in a row! And, with a very complex subject matter, he managed to keep us moving forward and enthusiastic without becoming frustrated."

-Brenda Stone, American Computer Institute of Training (ACIT)

"There was a great deal of information presented, but it was clear and logically presented without a feeling of cramming it in. Good job!"

-Pat Beaulieu

"Darryl did a fabulous job. I can't think of any other computer course I've taken in the last 10 years that was any better."

-Marie Wright

"The seminar was the best presentation that I have attended. Much of what was covered has helped to put some of my weaker conceptions about DTP into focus, and Darryl also gave me a lot more new things to think about that I had not considered before."

-Laurie D'Urso, The Graphic Edge

"A truly excellent instructor, dedicated to his field of expertise and willing to share his knowledge!!"

-Chris Karish, FAA

"This course more than met my expectations. I wasn't sure exactly what to expect, but I feel I really have the basis and certainly the desire to begin as a desktop publisher."

-Diane Blakeslee

"The instructor made this an interesting and fun course to attend. I would recommend it to anyone that wants to learn about desktop publishing."

-Carlos Lopez, United States Air Force